



### 3 Things to consider



Review Signals Are Among the Top Local SEO and AI Ranking Factors



AI Search Platforms Prioritize Trusted, Frequently Reviewed Businesses



Higher Review Scores  
**LOWER Ad Costs**

### — Average Improvement with InMarketSolution Reputation —



**+46.16%**

Increase in click to call



**+78.68%**

Increase in map views



**+120.34%**

Increase in branded searches



*Reputation is the most critical component to online visibility today... make your first impression a good one!*



### What Dealers Are Saying

"We canceled several expensive SEO services that never moved the needle and immediately started saving thousands every month. Reviews UP delivered better results in a fraction of the time. The automated content, review generation, and reputation management have helped us dominate local search and AI recommendations while reducing our marketing spend."

**BROWN-DAUB** Shane Remaley



"Reviews UP has become one of the most valuable tools in our dealership. It consistently generates authentic customer reviews, keeps our websites updated automatically, and gives Google and AI platforms the trust signals they want to see. The result is more visibility, more leads, and a clear advantage over our competitors."

**Fred Beans** Chris Hall  
AUTOMOTIVE GROUP



"Reviews UP makes customer engagement effortless. We're collecting more reviews than ever, our website stays fresh with automated content, and we've become one of the most visible dealers in our market across both Google and AI search. The trust signals generated by Reviews UP have helped us outperform competitors that spend far more on marketing."

**Van Campen** Josh VanCampen  
Your Value Choice

